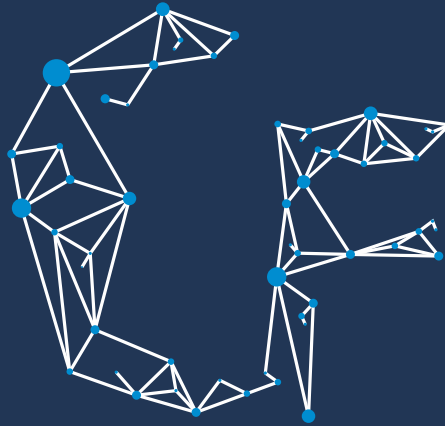




SETH ANANDRAM
JAIPURIA SCHOOL

EMPOWER • ENTHUSE • EXCEL

KANPUR



COMFEST'26

15 - 17 OCTOBER, 2026

The 27th Edition

PROPOSAL



Seth Anandram Jaipuria School
70, Cantt, Kanpur-208004

info@comfest.in
www.comfest.in

EDITION HIGHLIGHTS**INTERNATIONAL SCHOOL PARTICIPATION**

Schools from across India and Asia competed in 30+ events spanning technology, literary arts, and cultural performance — cementing Comfest's position as a premier school festival in North India.

MULTI-DOMAIN EVENTS

From robotics and coding to debate, graffiti, and dance — Comfest covered every dimension of student talent across technology, business, and the arts.

200+ JCC STUDENT ORGANIZERS

Every element of the festival was planned and executed entirely by JCC student volunteers — from vendor management and logistics to event hosting and media coordination.

MEDIA COVERAGE

Featured in Times of India (Kanpur), Dainik Jagran (UP - wide editions), and covered by Zee and ABP regional television channels.

ENTERTAINMENT EVENING**ZAEDEN**

ELECTRONIC MUSIC ARTIST | LIVE PERFORMANCE

**KEY SPONSORS**

Title Sponsor - Goldiee

Food Partner - Mayur

Automobile - Honda

F&B - Chocolate Room

Education - CLAT Possible

NOTABLE SCHOOLS

- Doon School, Dehradun
- Modern School, Barakhamba Road, Delhi
- MGD Girls School, Jaipur
- La Martiniere College, Lucknow
- International schools across Asia

**COMFEST'22
BY THE NUMBERS****25+**

SCHOOLS PARTICIPATED

500+

STUDENT PARTICIPANTS

1700+

TOTAL FOOTFALL

70K+

WEBSITE VIEWS

200

JCC ORGANIZERS

EDITION HIGHLIGHTS**LIMCA BOOK OF RECORDS**

Comfest'23 achieved a national landmark — the Largest Graffiti in India— officially certified by the Limca Book of Records. A defining moment in Comfest's 27-year history.

4-DAY FESTIVAL FORMAT

Extended to a 4-day festival for the first time — enabling more events, broader school participation, and a larger-scale entertainment evening with expanded public attendance.

CITROËN AS TITLE SPONSOR

Automobile major Citroën partnered as Title Sponsor — demonstrating the commercial credibility Comfest commands for brand association at the school level.

RECORD SPONSOR COUNT

Domino's Pizza, Porsche Kanpur, Baskin Robbins, Lohia Corp, Axis Colleges and more — Comfest'23 saw its highest number of confirmed sponsors to date.

ENTERTAINMENT EVENING**PARADOX**

LIVE BAND - 12 OCTOBER 2023



LIMCA BOOK OF RECORDS

**LARGEST
GRAFFITI IN
INDIA**

OFFICIALLY CERTIFIED NATIONAL RECORD

KEY SPONSORS**Title Sponsor** - Citroën**Food Partner** - Domino's Pizza**Automobile** - Porsche Kanpur**F&B** - Baskin Robbins**Education** - Axis Colleges**NOTABLE SCHOOLS**

- Convent of Jesus and Mary, Ambala
- Lala Kamlapat Singhania Education Centre, Gotan
- La Martiniere Girls's College
- St. Peter's, Agra
- Sunbeam, Lahartara

**COMFEST'23
BY THE NUMBERS****35+**

SCHOOLS PARTICIPATED

700+

STUDENT PARTICIPANTS

2200+

TOTAL FOOTFALL

1.5L+

WEBSITE VIEWS

220

JCC ORGANIZERS

EDITION HIGHLIGHTS**INAUGURAL BUSINESS CONCLAVE**

Comfest'24 launched its first Business Conclave — a dedicated summit alongside the festival bringing CEOs, founders, and industry leaders to engage directly with school students.

HIGH-PROFILE GUEST SPEAKERS

Sharad Khemka and prominent CEOs addressed students at the conclave — a rare opportunity for school-level students to engage with real business leadership.

1 LAKH + WEBSITE VIEWS

Comfest'24 crossed 1 lakh visits on comfest.in — reflecting the festival's growing digital reach and brand recognition beyond Kanpur.

200 JCC STUDENT ORGANIZERS

Including the Business Conclave, every element was planned and executed by JCC student members — with minimal teacher oversight.

ENTERTAINMENT EVENING**IQLIPSE NOVA**

HIP-HOP ARTIST | LIVE PERFORMANCE

**KEY SPONSORS**

Title Sponsor - Perf

Food Partner - Ashok Masale

Automobile - Porsche

F&B - Swiggy

Education - Aakash

NOTABLE SCHOOLS

- Sunbeam English School
- La Martiniere Girls' College Lucknow
- Chittagong Grammar School
- Genesis Global School
- Sherwood College, Nainital
- Archies Education Centre

**COMFEST'24
BY THE NUMBERS****32**

SCHOOLS PARTICIPATED

600

STUDENT PARTICIPANTS

1,500

TOTAL FOOTFALL

1L+

WEBSITE VIEWS

200

JCC ORGANIZERS

EDITION HIGHLIGHTS**FIRST AI-BASED EVENTS**

Comfest'25 introduced dedicated AI events — a first in its history — reflecting the fest's evolution with emerging technology and preparing students for the future of innovation.

STAKE IT TILL YOU MAKE IT

A marquee new business event that challenged students to pitch, negotiate, and defend their ideas under pressure — drawing strong participation and audience engagement.

GROWING SOCIAL MEDIA PRESENCE

2,000+ Instagram followers with each post reaching 10,000+ views — Comfest's digital footprint continues to expand well beyond Kanpur.

CONTINUED INSTITUTIONAL SCALE

32 schools, 600 participants, 1,800 total footfall — Comfest'25 matched the scale of the prior edition while introducing new formats and deeper event variety.

ENTERTAINMENT EVENING**OMEN**

LIVE PERFORMANCE • 9 OCTOBER 2025

**KEY SPONSORS**

Title Sponsor - Lohia Corp.
Food Partner - Sanva Kitchen
Automobile - Sethi Tyre Company
Gifting - Occasion
Sports - Bharat Cricket Academy

NOTABLE SCHOOLS

- Chittagong Grammar School
- Sherwood College, Nainital
- Genesis Global School
- Scindia School

**COMFEST'25
BY THE NUMBERS****32**

SCHOOLS PARTICIPATED

600

STUDENT PARTICIPANTS

1,800

TOTAL FOOTFALL

2,000+

INSTAGRAM FOLLOWERS

1.5L+

WEBSITE VIEWS

220+

JCC ORGANIZERS

DIGNITARIES WHO HAVE GRACED COMFEST

Comfest has been honoured by the presence of Union Ministers, Governors, and prominent industry leaders over its 27-year history.



Shri Kalraj Mishra
Governor of Rajasthan
Former Union Cabinet Minister



Shri Satish Mahana
Speaker, Uttar Pradesh
Legislative Assembly



Dr. Dinesh Sharma
Former Deputy Chief Minister
Government of Uttar Pradesh



Shri Anurag Thakur
Former Union Minister
Ministry of Information & Broadcasting



Mr. Srijan Pal Singh
Former Advisor to
APJ Abdul Kalam



Dr. Tvara Mishra
District Magistrate
Kanpur Nagar

कॉम्फेस्ट में शास्त्रीय नृत्य ने मोहा मन

कानपुर। सेठ आनंद राम जैपुरिया स्कूल में आयोजित वार्षिक तकनीकी, सांस्कृतिक व साहित्यिक महोत्सव कॉम्फेस्ट में शास्त्री नृत्य से लेकर डीजे नाइट तक की प्रस्तुतियों को खूब सराहा गया। यहां विभिन्न प्रतियोगिताओं का आयोजन भी किया



स्मृति चिह्न ग्रहण करती मुख्य अतिथि।

गया। कॉम्फेस्ट का आगाज कृष्ण वंदना पर आधारित शास्त्रीय नृत्य के साथ हुआ। समारोह का उद्घाटन मुख्य अतिथि विद्यालय की पूर्व छात्रा व आयकर विभाग की उप आयुक्त त्वरा मिश्रा ने किया। उन्होंने सभी प्रतिभागी दलों का मनोबल बढ़ाया। उद्घाटन के बाद एथलेटिक, अर्थमेटिक, वर्चुअल लैब, लॉस्ट इन रेडिशन, डिड यू जस्ट फ्रेज दैट, क्रास बिट्स, टाइम अप, आईटी क्विज, ग्रैफिटी, रोबो वार्स, स्पेल इट राइट, इन्वर्ट ऑक्सफोर्ड, द सीजन बिगिन्स जैसी प्रतियोगिताओं का आयोजन किया गया। शाम के समय डीजे नाइट का आयोजन किया गया, जिसमें प्रसिद्ध डीजे हर्ष भूटानी के जोशीले, गीत-संगीत की धुनों पर छात्र झूमते रहे। इस मौके पर प्रधानाचार्या शिखा बनर्जी, उप प्रधानाचार्या मधुश्री भौमिक, गणेश तिवारी, महेश कुमार मिश्रा, शैलेन्द्र अग्निहोत्री, आलोक मिश्र आदि थे।

अंतराष्ट्रीय स्तर पर विद्यार्थी विविध प्रतियोगिताओं में भाग लेंगे

न्यूज इंडिया ब्यूरो

कानपुर। सेठ आनंदराम जैपुरिया स्कूल कानपुर में - भारत के सबसे बड़े छात्र आयोजित वार्षिक तकनीकी-सांस्कृतिक साहित्यिक महोत्सव कॉम्फेस्ट हेतु एक प्रेस कांफेंस



आयोजित किया गया। यह चार दिवसीय समारोह 12 अक्टूबर से 15 अक्टूबर तक आयोजित किया जाएगा। उल्लेखनीय है कि इस चार दिवसीय तकनीकी-सांस्कृतिक-साहित्यिक महोत्सव में अंतराष्ट्रीय स्तर पर चालीस प्रसिद्ध विद्यालयों के विद्यार्थी विविध प्रतियोगिताओं में भाग लेंगे, जिसमें उनकी तकनीकी दक्षता, साहित्यिक कौशल, मानसिक योग्यता, रचनात्मकता एवं बहुमुखी प्रतिभा का परीक्षण किया जाएगा। इस चार दिवसीय समारोह कॉम्फेस्ट में स्वस्थ प्रतिस्पर्धा की भावना को बढ़ावा देने के हमारे उद्देश्य को ध्यान में रखते हुए गैम्बिट, क्रेक द कोड जैसी तकनीकी प्रतियोगिताओं, इनवर्ट ऑक्सफोर्ड, स्पेल इट राइट, ट्विस्ट ए टेल

और ग्रैफिटी, डीड्स ऑन शीट्स, जैसे रचनात्मक कार्यक्रमों सहित साहित्यिक कार्यक्रमों के लिए वेब-टेक, विजु प्रो आदि विविध प्रतियोगिताओं का आयोजन किया जाएगा। इस महोत्सव के समस्त वित्तीय एवं प्रशासनिक प्रबंधन संबंधी कार्य विद्यालय के छात्रों के द्वारा ही संचालित किए जाएंगे। कार्यक्रम का समापन पुरस्कार वितरण के साथ होगा, जिसमें विजेताओं को पुरस्कृत किया जाएगा। इस अवसर पर विद्यालय की प्रधानाचार्या श्रीमती शिखा बनर्जी, सीनियर उप प्रधानाचार्या श्री गणेश तिवारी, जूनियर उप प्रधानाचार्या श्रीमती मधुश्री भौमिक, मुख्य अध्यापक श्री एम. के. मिश्रा, विद्यालय के जी.एम. श्री शैलेन्द्र अग्निहोत्री जी, आई टी हेड आलोक मिश्रा तथा प्रबंध तन्त्र के समस्त सदस्य उपस्थित रहे।

SETH ANANDRAM JAIPURIA SCHOOL
EMPOWER • ENTHUSE • EXCEL
KANPUR

Cambridge Assessment International Education
Cambridge International School

Great Place To Work
Certified
AND ISO 9001:2015

CITROËN PRESENTS

COMFEST '23

12TH - 15TH OCTOBER, 2023

The Largest Student Organized International Event in India

Housing Partner

4 & 5 BHK HOMES & PENTHOUSES

Educational Partner

Fooding Partner

Hospitality Partner

Travel Partner

Entertainment Partner

LIVE PERFORMANCE BY

PARADOX

12th October 2023
7 pm onwards

WHY SPONSOR COMFEST?

Six reasons Comfest delivers measurable value for your brand.



PREMIUM YOUTH AUDIENCE

Direct access to 600 high-achieving students aged 14–18 from premium schools across India and Asia — the most engaged, aspirational consumer segment there is.



27-YEAR LEGACY

Associating with Comfest means associating with 27 years of institutional credibility — a Limca Record, Governor-level dignitaries, and a track record of high-profile sponsorships.



MULTI-PLATFORM VISIBILITY

Your brand featured across Times of India, Dainik Jagran, Zee, ABP, on-ground signage, stage branding, certificates, the website, and social media — simultaneously.



CSR & BRAND PURPOSE

Sponsoring Comfest aligns your brand with education, youth empowerment, and community investment — meeting CSR objectives while generating visible, trackable brand goodwill.



1,800+ FOOTFALL

Participants, teachers, parents, and public audiences — your brand's on-ground presence reaches well beyond just competing students across all three festival days.



LIVE BRAND ACTIVATION

Stall space, product sampling, interactive zones, and stage time — sponsors get genuine engagement with a captive audience, not just passive logo placement.

TITLE SPONSORSHIP — EXCLUSIVE

₹ 10 Lakh

TITLE SPONSOR — COMFEST'26



NAMING RIGHTS

The festival is officially titled "[Your Brand] Comfest'26" across all communications, signage, and media coverage.



FULL BACKDROP BRANDING

Largest logo position on the main stage backdrop, entrance gate, and all event backdrops across the festival grounds.



EXCLUSIVE STAGE TIME

30 minutes of dedicated stage time across the festival —product launch, brand presentation, or executive address to 1,800+ attendees.



CO-BRANDED DIGITAL SPOTLIGHT

The short form social media content will be reserved to advertise the Title sponsor only.



PREFERENTIAL STALL SELECTION

Premium stall locations and logistical services are reserved only for the title sponsor.



COMPLETE MEDIA CO-BRANDING

Your brand featured alongside Comfest in all TOI, Dainik Jagran, Zee, ABP, website, and Instagram communications.

ONE SLOT ONLY

The Title Sponsorship is exclusive — only one brand may hold this position for Comfest'26.

SPONSORSHIP PACKAGES

Choose the partnership level that best fits your brand's goals — all packages include logo recognition and social media mentions.

BENEFITS	BRONZE ₹ 50,000	SILVER ₹ 75,000	GOLD ₹ 1,00,000	PLATINUM ₹ 2,00,000	DIAMOND ₹ 5,00,000	TITLE ₹ 10,00,000
Logo on Main Backdrop	✓	✓	✓	✓	✓	✓
Logo on Website	✓	✓	✓	✓	✓	✓
Social Media Mentions	✓	✓	✓	✓	✓	✓
Certificates & Print Materials	✓	✓	✓	✓	✓	✓
Standeers	✓	✓	✓	✓	✓	✓
Stall Space		20 sqft	30 sqft	50 sqft	100 sqft	100 sqft
Felicitation on Stage				✓	✓	✓
Event Naming Rights				1 event	2 events	All events
Product Distribution				✓	✓	✓
Hoarding Rights on Campus				✓	✓	✓
Activation Zone					2 seats	5 seats
Media Co-Branding						✓
Festival Naming Rights						✓

BRANDS THAT HAVE PARTNERED WITH US

A selection of organizations that have sponsored Comfest across its editions.



COMFEST'26

THE 27TH EDITION 2026

EMAIL

info@comfest.in

WEBSITE

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